

MBA Optional Concentrations 2025

The MBA program offers several optional concentrations for students wishing to pursue an emphasis in a selected area of study. Students choose four electives within their chosen concentration. Special-topic courses, when offered, will count if designated as appropriate for certain concentrations. It is the student's responsibility to track electives taken that qualify for a concentration and notify the MBA Office prior to graduation.

Management

MBA701-Internal & Operational Accounting
MBA704-Tax Concepts for Managers
MBA707-Human Resources Management
MBA708-Labor Relations
MBA709-International Management
MBA710-Business & Society
MBA711-Small Business Management
MBA718-Management Information Systems
MBA719-Advanced Management Information Systems
MBA720-Purchasing & Supply Management
MBA722-Project Management
MBA726-Organizational Development & Change
MBA728-Legal Frameworks of Business
MBA729-Technical & Professional Communications
MBA734-Managing Diversity
MBA738-Organizational Communication
MBA739-Negotiation & Conflict Resolution
MBA743-Leadership
MBA745-Nonprofit Management
MBA771-Corporate Social Responsibility
MBA795- Management Practicum

Marketing

MBA711-Small Business Management
MBA713-Business Research Seminar
MBA715-International Marketing
MBA716-Promotional Strategy
MBA717-Strategies for Services Marketing
MBA718-Management Information Systems
MBA719-Advanced Management Information Systems
MBA729-Technical & Professional Communications
MBA738-Organizational Communication
MBA741-Social Media Marketing
MBA903-Marketing&Public Relations for Nonprofit Organizations

Healthcare Leadership

MBA-750 Management and Supervision for Healthcare Professionals
MBA-751 A Systems Approach to Delivering Healthcare in America
MBA-752 Critical Issues in Healthcare Ethics
MBA-790 Leading Organizational Development in Healthcare