

# Carl Robert Keyes

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## Academic Appointments

**Professor**, Department of History, Assumption University,  
Worcester, Massachusetts. August 2020 – present.

**Associate Professor**, Department of History, Assumption College,  
Worcester, Massachusetts. September 2014 – July 2020.

**Assistant Professor**, Department of History, Assumption College,  
Worcester, Massachusetts. September 2008 – August 2014.

**Visiting Assistant Professor**, Department of History, Dalhousie University,  
Halifax, Nova Scotia. August 2007 – June 2008.

## Education

**Johns Hopkins University.** Ph.D., Department of History, 2007.

*Dissertation:* “Early American Advertising: Marketing and Consumer Culture in Eighteenth-Century Philadelphia,” under the direction of Prof. Toby L. Ditz.

*Examination Fields:*

Women’s History and Gender Studies (Prof. Toby L. Ditz)

Colonial American History (Prof. Jack P. Greene)

American Social and Cultural History (Prof. Ronald G. Walters)

Early Modern English History (Prof. John Marshall)

**The American University.** M.A., Department of History, 1999.

**University of Michigan.** B.A. with Honors in History and High Distinction, Departments of History and Mathematics, 1996.

## Teaching and Research Interests

History of Colonial and Revolutionary America.

British Atlantic Economy and Culture.

History of Consumer Culture.

History of the Book and Print Culture.

Slavery in the Atlantic World.

Women, Gender, and Sexuality in America.

## Publications

### Book in Progress

*Advertising in Early America: Marketing Media and Messages in the Eighteenth Century*

### Guest Editor

*American Periodicals: A Journal of History, Criticism, and Bibliography* 24, no. 2 (Fall 2014).

- “Introduction: Advertising in American Periodicals before Madison Avenue,” 105-109.

### Peer-Reviewed Articles

“Selling Gentility and Pretending Morality: Education and Newspaper Advertisements in Philadelphia, 1765-1775,” *Pennsylvania Magazine of History and Biography* 141, no. 3 (October 2017): 245-274.

“History Prints, Newspaper Advertisements, and Cultivating Citizen Consumers: Patriotism and Partisanship in Marketing Campaigns in the Era of the Revolution,” in “Before Madison Avenue: Advertising in Early America,” special issue, *American Periodicals: A Journal of History, Criticism, and Bibliography* 24, no. 2 (Fall 2014): 145-185.

### Chapters in Books

“Advertising,” in *U.S. Popular Print Culture to 1860*, ed. Ronald J. Zboray and Mary Saracino Zboray, vol. 5, *The Oxford History of Popular Print Culture*, ed. Gary Kelly (Oxford University Press, 2019), 311-326.

“A Revolution in Advertising: ‘Buy American’ Campaigns in the Late Eighteenth Century,” in *Creating Advertising Culture: Beginnings to the 1930s*, vol. 1, *We Are What We Sell: How Advertising Shapes American Life ... And Always Has*, ed. Danielle Sarver Coombs and Bob Batchelor (Praeger, 2014), 1-25.

### Review Essay

“Masculinity, Power, and Political Activity in Early America,” in *Early American Literature* 48, no. 1 (2013): 213-230.

Nicole Eustace, *Passion Is the Gale: Emotion, Power, and the Coming of the American Revolution* (Chapel Hill: University of North Carolina Press for the Omohundro Institute of Early American History and Culture, 2008).

Thomas A. Foster, ed., *New Men: Manliness in Early America* (New York: New York University Press, 2011).

Catherine O’Donnell Kaplan, *Men of Letters in the Early Republic: Cultivating Forums of Citizenship* (Chapel Hill: University of North Carolina Press for the Omohundro Institute of Early American History and Culture, 2008).

John Gilbert McCurdy, *Citizen Bachelors: Manhood and the Creation of the United States* (Ithaca: Cornell University Press, 2009).

## Conference Proceedings

“Managing Supply and Inciting Demand: Advertising Innovations and the Book Trade in Eighteenth-Century America” in *Proceedings of the American Historical Association, 2010* (Ann Arbor, MI: National Archive Publishing Company, 2010).

## Book Reviews

Peter Benes, *For a Short Time Only: Itinerants and the Resurgence of Popular Culture in Early America* (Amherst: University of Massachusetts Press, 2016) in *Journal of the Early Republic* (in progress).

Carol Sue Humphrey, *The American Revolution and the Press: The Promise of Independence* (Evanston, IL: Northwestern University Press, 2013) in *American Periodicals: A Journal of History, Criticism, and Bibliography* 27, no. 1 (Spring 2017): 108-110.

John Gilbert McCurdy, *Citizen Bachelors: Manhood and the Creation of the United States* (Ithaca: Cornell University Press, 2009) in *Common-Place* 12, no. 3 (April 2012).

Ray Raphael, *Founders: The People Who Brought You a Nation* (New York: New Press, 2009) in *Historical Journal of Massachusetts* 39, nos. 1 & 2 (Summer 2011): 269-272.

Serena R. Zabin, *Dangerous Economies: Status and Commerce in Imperial New York* (Philadelphia: University of Pennsylvania Press, 2009) in *William and Mary Quarterly*, 3rd ser., 68, no. 2 (April 2011): 315-319.

Nancy L. Rhoden, ed., *English Atlantics Revisited: Essays Honouring Professor Ian K. Steele* (Montreal: McGill-Queen’s University Press, 2007) in “Letters in Canada 2007,” *University of Toronto Quarterly* 78, no. 1 (Winter 2008/2009): 194-195.

Chris Raible, *The Power of the Press: The Story of Early Canadian Printers and Publishers* (Toronto: James Lorimer and Company, 2007) in *Journal of the Royal Nova Scotia Historical Society* 11 (2008): 201-202.

Peter A. Coclanis, ed., *The Atlantic Economy during the Seventeenth and Eighteenth Centuries: Organization, Operation, Practice, and Personnel* (Columbia: University of South Carolina, 2005) in *Florida Historical Quarterly* 84, no. 3 (Winter 2006): 449-451.

## **Digital Humanities and Public History Projects**

*The Adverts 250 Project: An Exploration of Advertising in Colonial America 250 Years Ago This Week* (<https://adverts250project.org>).

- Companion on Twitter (#Adverts250)

*The Slavery Adverts 250 Project* (<https://twitter.com/SlaveAdverts250>).

- Daily digests featured on *Adverts 250 Project*

Guest Curator, “From Frederick Douglass to Ferguson: Graphic Design Projects on Race in Modern America Inspired by the Collections of the American Antiquarian Society,” American Antiquarian Society, Worcester, Massachusetts, February 2016.

Content Specialist, Curriculum Guide about the Worcester Revolution of 1774 to accompany “Chains of Liberty” (play by James David Moran) for Worcester Public Schools, Worcester, Massachusetts, 2015-2017.

## **Notable Online Essays and Interviews**

“Getting the Most Out of the 2019 OI Annual Conference,” *Uncommon Sense—The Blog*, Omohundro Institute of Early American History and Culture, June 2019. (<https://blog.oieahc.wm.edu/getting-the-most-out-of-the-2019-oi-annual-conference>)

“Early American Newspapers and the *Adverts 250 Project*: Integrating Primary Sources into the Undergraduate History Classroom,” *Readex Report: Original Articles by Academic Faculty, Librarians and Researchers*, vol. 11, no. 4, November 2016. (<https://www.readex.com/readex-report/early-american-newspapers-and-adverts-250-project-integrating-primary-sources>)

Guest Contributor, *The 18th-Century Common: A Public Humanities Website for Enthusiasts of 18th-Century Studies*.

- “*Adverts 250 Project*,” June 2016. (<https://www.18thcenturycommon.org/adverts-250-project>)

“How Advertising Has Changed Over 250 Years,” *Media Life Magazine*, March 2016.

- *Media Life Magazine* ceased publication in March 2017. This article is no longer available online.

Guest Contributor, *Past is Present: The American Antiquarian Society Blog*.

- “Combining History, Graphic Art, and Modern America in the Classroom,” February 2016. (<https://pastispresent.org/2016/good-sources/combining-history-graphic-art-and-modern-america-in-the-classroom>)
  - Coauthored with Lynn Simmons, Graphic Design, Assumption College.
- “Transcribing the War of 1812: AAS Collections in the Classroom,” February 2016. (<https://pastispresent.org/2016/digital-humanities-2/transcribing-the-war-of-1812-aas-collections-in-the-classroom>)
  - Coauthored with Molly O’Hagan Hardy, digital humanities curator, AAS.

Guest Contributor, *The Junto: A Group Blog on Early American History*.

- “An Interview with Carl Robert Keyes, Creator of *Adverts 250*,” January 26, 2016. (<https://earlyamericanists.com/2016/01/26/an-interview-with-carl-robert-keyes-creator-of-adverts250>)
- “Revisiting *Women of the Republic* with Linda Kerber at the American Antiquarian Society,” November 5, 2015. (<https://earlyamericanists.com/2015/11/05/guest-post-revisiting-women-of-the-republic>)

- Incorporated contributions from students in HIS 359 – Revolutionary America: Samantha Davis and Andrew Lampi
- “The Digital Antiquarian: Keeping It Old, Making It New,” June 12, 2015. (<https://earlyamericanists.com/2015/06/12/the-digital-antiquarian-keeping-it-old-making-it-new>)
- “Is There a Revisionist Doctor in the House?” May 29, 2014. (<https://earlyamericanists.com/2014/05/29/guest-post-is-there-a-revisionist-doctor-in-the-house>)
- “Epilogue or Prologue: The Royal Proclamation Turns 250,” October 7, 2013. (<https://earlyamericanists.com/2013/10/07/epilogue-or-prologue-the-royal-proclamation-turns-250>)
- Coauthored with Joseph M. Adelman

### **Conference and Seminar Presentations**

*Comment*, Panel on “‘An Ocean of Rumors: Newspapers and Information Management in the Atlantic World,’” *Twenty-Fourth Annual Conference of the Omohundro Institute of Early American History and Culture*, Williamsburg, Virginia, June 2018.

*Comment*, Panel on “Anxieties in Print: Commercial Uncertainty and Trust in the Revolutionary and Antebellum United States,” *Thirty-Ninth Annual Meeting of the Society for Historians of the Early American Republic*, Philadelphia, July 2017.

“‘The late total Stop to Business and other Discouragements’: News Coverage of the Stamp Act in Advertisements for Printed Materials,” *Twenty-Third Annual Conference of the Omohundro Institute of Early American History and Culture*, Ann Arbor, Michigan, June 2017.

*Roundtable Panelist*, “Engaging Students in Digital Scholarly Collaboration,” *Forty-Eighth Annual Conference of the American Society of Eighteenth-Century Studies*, Minneapolis, Minnesota, March 2017.

“The American Book Trades and the Language of Civic Virtue in Eighteenth-Century Advertising,” *Languages of the Book*, Twenty-Fourth Annual Conference of the Society for the History of Authorship, Reading, and Publishing, Paris, France, July 2016.

*Chair*, Panel on “Engaging New Media in the Nineteenth- and Twentieth-Century United States,” *Languages of the Book*, Twenty-Fourth Annual Conference of the Society for the History of Authorship, Reading, and Publishing, Paris, France, July 2016.

*Comment*, Panel on “The Visual Culture of Advertising Benevolence and Business in Early America,” *Twenty-Second Annual Conference of the Omohundro Institute of Early American History and Culture*, Worcester, Massachusetts, June 2016.

“Eighteenth-Century Advertising Ephemera: Paratexts that Framed Early American Magazines,” *Early American Material Texts*, McNeil Center for Early American Studies and Library Company of Philadelphia, Philadelphia, May 2016.

- “‘Curious Monuments of the Infancy of Our Country’: Eighteenth-Century Marketing of Material Culture Commemorating the American Revolution,” *Twentieth Annual Conference of the Omohundro Institute of Early American History and Culture*, Halifax, Nova Scotia, June 2014.
- “‘A New Spring to the Business’: Mathew Carey and Innovations in Consumer Advertising in Eighteenth-Century America,” *Ireland, America, and the Worlds of Mathew Carey*, Trinity College Dublin, National Library of Ireland, and McNeil Center for Early American Studies, Dublin, Ireland, November 2011.
- “Cultivating the Citizen Consumer: Marketing Books and Prints in the Revolutionary Era and the New Nation,” *Before Madison Avenue: Advertising in Early America*, Center for Historic American Visual Culture and Program in the History of the Book in American Culture, American Antiquarian Society, Worcester, Massachusetts, November 2011.
- Undergraduate History major Mark Mulligan co-presented this paper.
- “Marketing the New Nation: Patriotic Imperatives in Advertisements for Early American Prints,” *Historical Prints – Fact and Fiction*, Center for Historic American Visual Culture, American Antiquarian Society, Worcester, Massachusetts, November 2010.
- “Marketing, Not Muses: The Business of Advertising in American Literary Magazines in the Late Eighteenth Century,” *Book Culture from Below*, Eighteenth Annual Conference of the Society for the History of Authorship, Reading, and Publishing, Helsinki, Finland, August 2010.
- “Managing Supply and Inciting Demand: Advertising Innovations and the Book Trade in Eighteenth-Century America,” *124th Annual Meeting of the American Historical Association*, San Diego, January 2010.
- “The Elaboration and Refinement of Advertising in Eighteenth-Century Philadelphia: Print Culture, Material Culture, Consumer Culture,” *Graduate/Faculty Colloquium*, Department of History, Dalhousie University, Halifax, November 2007.
- “The Influence of Printers, Booksellers, and Publishers on Early American Advertising,” *Seminar*, McNeil Center for Early American Studies, Philadelphia, November 2005.
- “Advertising in Early America: Standing at the Crossroads of Print Culture and Material Culture,” *Seminar*, Winterthur Museum, Garden, and Library, Winterthur, Delaware, May 2005.
- “Imprinting Gender: Advertisements, Marketing, and Men and Women of Commerce in Eighteenth-Century Philadelphia,” *Tenth Annual Conference of the Omohundro Institute of Early American History and Culture*, Northampton, Massachusetts, June 2004.
- “The Proliferation of Printed Advertisements in Eighteenth-Century Philadelphia,” *Annual James A. Barnes Club Conference*, Temple University, Philadelphia, February 2004.

- “An Examination of Advertising Practices in Early America,” *Twenty-Eighth Annual Great Lakes History Conference*, Grand Valley State University, Grand Rapids, Michigan, November 2003.
- “Advertising and the Politics of Commerce and Status during an Age of Revolution,” *Seventy-Second Annual Meeting of the Pennsylvania Historical Association*, Harrisburg, October 2003.
- “The Development of Advertising in Eighteenth-Century America,” *Roots and Routes in Early America Conference*, McNeil Center for Early American Studies, Philadelphia, October 2003.
- “Imprinting Gender: An Examination of Advertising in Eighteenth-Century Philadelphia,” *Annual Graduate Student Workshop, Program for Studies of Women, Gender, and Sexuality*, Johns Hopkins University, Baltimore, March 2003.
- “Marketing an Education in Sophistication: Advertisements for Schoolmasters, French Tutors, and Dancing Masters in Colonial Philadelphia,” *Works in Progress Brown Bag Series*, McNeil Center for Early American Studies, Philadelphia, October 2002.
- “Advertising and Marketing in Eighteenth-Century Philadelphia: The Role of Merchants, Shopkeepers, Artisans, and Printers in the Consumption of Newspaper Notices,” *Colloquium*, Program in Early American Economy and Society, Library Company of Philadelphia, August 2002.
- “Gender, Race, and Religion in the Captivity Narratives of New England, 1675-1725,” *Interdisciplinary Graduate Student Workshop, Program for Studies of Women, Gender, and Sexuality*, Johns Hopkins University, Baltimore, April 2002.
- “Selling Gentility and Pretending Virtue: Education and Newspaper Advertisements in Philadelphia, 1765-1775,” *The American Seminar*, Department of History, Johns Hopkins University, Baltimore, April 2000.
- “‘Cooperation Means Success’: The Ladies’ Auxiliary and the National Rural Letter Carriers’ Association, 1924-1926,” *Annual Graduate Student Workshop, Program for Studies of Women, Gender, and Sexuality*, Johns Hopkins University, Baltimore, April 2000.

### **Invited Professional Presentations**

*Guest Lecturer*, “Freedom and Enslavement in the Era of the American Revolution: Lessons from the *Slavery Adverts 250 Project*,” *Introduction to Digital Humanities*, WISE Program, Assumption College, November 2019.

- Undergraduate History major Jenna Smith co-presented this lecture.

*Speaker*, “Selling Slavery in the Era of the American Revolution: Newspapers Advertisements, the Press, and the Surveillance of Black Bodies,” *Men’s Group*, Congregation Beth Israel, Worcester, Massachusetts, September 2019.

*Research Presenter*, “Freedom is the Birthright of the People, and People Guardians of Liberty’: Civic Responsibility as a Marketing Strategy in the Early Republic,” *Symposium in Honor of Toby L. Ditz*, Johns Hopkins University, Baltimore, Maryland, October 2018.

*Speaker*, “Selling Slavery: What Can We Learn from Newspaper Advertisements for Enslaved Men, Women, and Children Published during the Colonial and Revolutionary Eras?” *Women’s Circle*, Southgate at Shrewsbury Community, Shrewsbury, Massachusetts, September 2018.

*Featured Presenter*, “Making the History of Enslavement in New England More Visible: The *Slavery Adverts 250 Project* as a Resource for Public Historians,” *Interpreting Slavery and Freedom in New England Workshop*, Center for Reconciliation, Providence, Rhode Island, March 2018.

*Guest Lecturer*, “Advertising in Early America,” *What is an American?*, WISE Program, Assumption College, March 2018.

- Undergraduate History majors Jonathan Bisceglia, Mary Bohane, Kurt Falter, Zachary Karpowich, Anna MacLean, and Sean Sullivan co-presented this lecture.

*Featured Presenter*, “Undergrads Doing History: Using Digital Primary Sources to Motivate Students,” Webinar sponsored by Readex, October 2017.  
(<https://www.youtube.com/watch?v=vEVXfYJHcfl>)

*Featured Presenter*, “1766: Reading and Reflecting on a Year of Colonial American Newspaper Advertisements,” *Seminar sponsored by Early Modernists Unite*, Clark University, Worcester, Massachusetts, April 2017.

*Featured Lecturer*, “Patriotism, Partisanship, and Portraits of Thomas Jefferson: The Story of America’s First National Advertising Campaign, 1800-1802,” David Library of the American Revolution, Washington Crossing, Pennsylvania, April 2017.  
(<https://vimeo.com/223627682>)

*Featured Lecturer*, “Undergraduates ‘Doing’ History: Integrating Oral History Projects into Humanities Courses,” *Worcester Women’s Oral History Project*, Worcester, Massachusetts, December 2014.

- Former student Katherine Jankun (History, 2014) and junior Andrew Lampi co-presented this lecture.

*Featured Lecturer for Phi Alpha Theta Induction*, “Telling the Truth about History: Civic Engagement and Thoughtful Citizenship,” Framingham State University, Framingham, Massachusetts, April 2014.

*Featured Lecturer and Discussion Facilitator*, “Disperse thousands ... in every point or direction of the compass’: Advertisements, Marketing Networks, and Late Eighteenth-Century Literary Magazines,” *American Print Culture, 1700-1900, Seminar*, Clark University, Worcester, Massachusetts, April 2014.



*Comment, Upstate Early American History Workshop, Binghamton University – State University of New York, Binghamton, New York, March 2014.*

Hannah Farber, “‘A Boisterous Season on the Atlantic’: Commercial War and Marine Insurance in the Age of Revolution.”

“History Prints and Promoting Patriotic Consumption: First Attempts at National Advertising Campaigns,” *Regional Academic Seminar* sponsored by the American Antiquarian Society in association with the Departments of History at Brown University, Clark University, and the University of Connecticut, Worcester, Massachusetts, May 2013.

“Creating Citizen Consumers in the Revolutionary Era: Periodicals, Patriotic Prints and Publications, and the Rise of National Advertising Campaigns,” *Lawrence D. Stokes Seminar*, Department of History, Dalhousie University, Halifax, Nova Scotia, January 2013.

*Panelist for Faculty Development Workshop, “‘Doing’ History Outside the Classroom: Undergraduate Participation in the Worcester Women’s Oral History Project,” Why Engagement Matters: Education for Democracy and the Transformation of Higher Education*, Colleges of Worcester Consortium, Worcester, Massachusetts, April 2012.

*Roundtable Participant, “Best Practices for Promoting and Facilitating Undergraduate Research,” Eightieth Annual Meeting of the Pennsylvania Historical Association*, Johnstown, Pennsylvania, October 2011.

*Invited Lecturer for the Honors Institute*, Hillsborough Community College, Tampa, Florida, November 2009.

*Presentation to the Honors Institute: “Finding the Origins of Advertising in America: The Challenges in Telling the Story of the ‘Pre-History’ of American Advertising.”*

*Public Program: “American Advertising in an Age of Revolutions: Consumer Culture and Marketing in Eighteenth-Century Philadelphia”*

## **On-Campus Presentations of Research**

*Featured Lecturer for Phi Alpha Theta Induction, “Junior Colleagues: Working with History Majors as Guest Curators for the Slavery Adverts 250 Project,” Assumption College, April 2019.*

“Newspaper and Magazine Advertising, Print Networks, and the Fate of the American Republic in the Late Eighteenth Century,” *Massachusetts: Three Centuries of Light to the World*, 2015-2016 Emmanuel d’Alzon Discussion Series, Assumption College, September 2015.

*Featured Lecturer for Phi Alpha Theta Induction, “America’s First National Advertising Campaign, 1800-1802: Patriotism, Partisanship, and Portraits of Thomas Jefferson,” Assumption College, April 2014.*

“A Revolution in Advertising: Patriotic Marketing in Eighteenth-Century America,” *Phi Alpha Theta Fall Lecture*, Assumption College, November 2012.

*Featured Lecturer for Phi Alpha Theta Induction*, “Finding the Origins of Advertising in America: How Archives, Evidence, and Power Shape the History of Marketing,” Assumption College, April 2009.

### **On-Campus Presentations for the Humanities Scholars Collaborative**

“Youth Activism in America and the World,” *Youth Movements: Past and Present (2018-2019 Lecture Series)*, Humanities Scholars Collaborative, Worcester, Massachusetts, December 2018.

“Marketing or News? The Stamp Act and Advertisements for Almanacs, 1765,” “*Good Night and Good Luck*”: *The Role of the Media in American History (2017-2018 Lecture Series)*, Humanities Scholars Collaborative, Worcester, Massachusetts, December 2017.

“Gabriel’s Rebellion: A Story of Slavery and Status in Urban Virginia,” *America: A History of Race and Privilege (2016-2017 Lecture Series)*, Humanities Scholars Collaborative, Worcester, Massachusetts, December 2016.

“‘No Man Is Now Supposed to Be Unequal to a Share in the Government’: The Founders and ‘the People’ in the Era of the Revolution,” *Who Are “We The People”?* (2015-2016 Lecture Series), Humanities Scholars Collaborative, Worcester, Massachusetts, December 2015.

“Stepping Down from their Pedestals: The Founders, Political Parties, and the Election of 1800,” *Partisanship in America – Then and Now (2014-2015 Lecture Series)*, Humanities Scholars Collaborative, Worcester, Massachusetts, December 2014.

### **Other On-Campus Presentations**

*Presenter*, “Undergraduates Doing History in the Digital Age: The Isaiah Thomas Broadside Ballads Project at the American Antiquarian Society,” Community Service Learning Faculty Workshop, Assumption College, May 2018.

*Presenter*, “Promoting Your Work through Social Media,” *Making Your Scholarship Public*, Faculty Learning Community, D’Amour Center for Teaching Excellence, Assumption College, February 2018.

*Panelist*, “Writing an Undergraduate Thesis: Research Strategies and Methodology,” “*Honors Seminar*,” Assumption College, October 2011, March 2014, February 2016, October 2017.

*Presenter*, “Who Gives a Tweet? Students Using Social Media to Make My Research Accessible to General Audiences,” *Food for Thought Series*, Center for Teaching Excellence, Assumption College, April 2016.

*Presenter*, “Leadership, Civic Engagement, and Interpreting American History: Thoughtful Citizenship in Your Undergraduate Years and Beyond,” Student Leader Training / Martin Luther King Day Commemoration, Student Affairs and the ALANA Network, Assumption College, January 2015.

*Presenter and Discussion Facilitator*, “A Post-Racial America? Making Sense of Law Enforcement and the Judicial System in Modern America,” Forum following the Peace and Equality Walk, Social Justice Committee and the ALANA Network, Assumption College, December 2014.

*Presenter*, “An Overview of the Purpose and Practice of Community Service Learning,” Community Service Learning Faculty Workshop, Assumption College, May 2014.

*Presenter*, “Educating and Celebrating,” Community Service Learning Faculty Workshop, Assumption College, May 2012.

*Featured Speaker*, “‘Doing’ History Outside the Classroom: Undergraduate Participation in the Worcester Women’s Oral History Project,” National Library Week Event, d’Alzon Library, Assumption College, April 2012.

*Panelist*, “Words Matter: A Panel Discussion on Word Choice,” AC Allies, ADAPT, and ALANA, Assumption College, October 2010.

*Featured Speaker*, “Advertising in American Life and Culture, Then and Now,” Dessert and Dialogue Program, Wachusett Residence Hall, Assumption College, April 2010.

*Featured Speaker*, “Disneyland and the American Dream: Myths and Realities in the Mid Twentieth Century,” Dessert and Dialogue Program, Hanrahan Residence Hall, Assumption College, April 2009.

*Panelist*, “Question Your History: Thanksgiving,” Students Advocating Change, Assumption College, November 2008.

### **Other On-Campus Presentations at Previous Institutions**

*Guest Lecturer and Discussion Facilitator*, “Advertising in Early America: The Archives and the Evidence,” “*Varieties of History*,” Dalhousie University, January 2008.

*Featured Speaker*, “The Cultural Importance of Baseball in the Nineteenth Century,” Movie Night, History Undergraduate Society, Dalhousie University, October 2007.

*Guest Lecturer*, “Historians, Public History, and the Consumption of the Past,” “*Exploring the Museum: History, Theory, Practice*,” Johns Hopkins University, April 2006.

## **Media**

Featured Guest for Segment on “How Newspaper Ads Helped Perpetuate Slavery in Colonial America,” *Detroit Today with Stephen Henderson*, WDET, 28 November 2018.

(<https://wdet.org/posts/2018/11/28/87585-how-newspaper-ads-helped-perpetuate-slavery-in-colonial-america/>)

Featured Historian for “Historic Debate as Some Push to Rename Boston Landmarks,” Boston 25 News, WFXT, 20 September 2018. (<https://www.boston25news.com/news/historic-debate-as-some-push-to-rename-boston-landmarks/837974198>)

Featured in “Why Did These Scholars Suddenly Find Their Twitter Accounts Suspended?” *Chronicle of Higher Education*, 30 September 2018.

(<https://www.chronicle.com/article/Why-Did-These-Scholars/244686>)

Profiled in “Assumption Prof Elected to American Antiquarian Society,” College Town column, *Worcester Telegram and Gazette*, 6 June 2015.

(<https://www.telegram.com/article/20150606/NEWS/150609336>)

Historical Consultant for “New and Improved: Advertising in America,” *BackStory with the American History Guys*, Virginia Foundation for the Humanities, 30 January 2015.

(<https://www.backstoryradio.org/shows/new-improved-2>)

Interviewed on “The CKNW News with Philip Till” about the War of 1812, CKNW AM 980, Vancouver, British Columbia, 21 March 2012.

Quoted in Richard Simon, “War of 1812 Bicentennial Is a Big Deal – in Canada,” *Los Angeles Times*, 25 February 2012. (<http://articles.latimes.com/2012/feb/26/nation/la-na-war-of-1812-20120226>)

Quoted in Judy Powell, “Crime and Punishment: Trip to the Colonies,” *Worcester Telegram and Gazette*, 9 November 2009.

(<https://www.telegram.com/apps/pbcs.dll/article?AID=/20091109/NEWS/911090330/1101>)

## **Professional Service**

*Committee Member*, American Studies Seminar, American Antiquarian Society, Worcester, Massachusetts, 2009-present.

*Subject Expert Peer Reviewer*, Slavery, Digital Humanities, and Commemoration, *History of the Present: A Journal of Critical History*, 2019.

*Book Proposal Reviewer*, Slavery and Advertising in Early America, University of Georgia Press, 2019.

*Subject Expert Peer Reviewer*, Slavery, Advertising, and Print Culture in Early America, *William and Mary Quarterly*, 2019.

*Subject Expert Peer Reviewer*, Slavery, Advertising, and Print Culture, *Early American Studies: An Interdisciplinary Journal*, 2019.

*Host*, “Teaching History at Liberal Arts Colleges,” *Twenty-Fourth Annual Conference of the Omohundro Institute of Early American History and Culture*, Williamsburg, Virginia, June 2018.

*Subject Expert Peer Reviewer*, Slavery and Print Culture in Early America, *William and Mary Quarterly*, 2018.

*Subject Expert Peer Reviewer*, Early American Print Culture, *New England Journal of History*, 2017.

*Subject Expert Peer Reviewer*, Advertising and Consumer Culture, *Early American Studies: An Interdisciplinary Journal*, 2017.

*Subject Expert Peer Reviewer*, Gender and Masculinity, *Early American Studies: An Interdisciplinary Journal*, 2017.

*Subject Expert Peer Reviewer*, History of Advertising, *Gastronomica: The Journal of Critical Food Studies*, 2017.

*Program Committee Member*, “Before Madison Avenue: Advertising in Early America,” Center for Historical American Visual Culture and Program in the History of the Book in American Culture, American Antiquarian Society, Worcester, Massachusetts, 2010-2011.

*Judge for Graduate Student Papers*, Phi Alpha Theta Regional Conference, Virginia Wesleyan College, Norfolk, Virginia, March 2011.

*Subject Expert Peer Reviewer*, Early American History, *Historical Journal of Massachusetts*, 2010-2011.

*Participant*, “Research Roundtable: How Can EBSCO Meet the Needs of Scholars,” American Antiquarian Society, Worcester, Massachusetts, July 2009.

*Panel Chair*, “Contested Culture: Visual and Print Culture,” *History Across the Disciplines: Oceans, History and Memory*, Graduate Student Conference, Dalhousie University, Halifax, March 2008.

## **Fellowships, Grants, and Honors**

*Fellow*, The Bright Institute, Knox College, Galesburg, Illinois, 2018-2020.

- Research and pedagogy seminar for professors of American history before 1848 from liberal arts colleges.

*Member*, American Antiquarian Society, Worcester, Massachusetts, elected April 2015.

*Faculty Award*, ALANA Network, Assumption College, Spring 2015.

*Scholar-in-Residence*, American Antiquarian Society, Worcester, Massachusetts, Fall 2013-present.

*Summer Honors Fellowship*, Assumption College, 2012, 2014, 2017, 2019.

- Funded collaborative work with Olivia Burke, an Honors student, on my digital humanities project, *Slavery Adverts 250*, 2019.
- Funded collaborative work with Megan Watts, an Honors student, on my digital humanities project, *Slavery Adverts 250*, 2017.
- Funded collaborative work with Jason Duke, an Honors student, on my project, “Magazine Advertising and Eighteenth-Century Book Publishing and Distribution Networks,” 2014.
- Funded collaborative work with Paula DeCosta, an Honors student, on my project, “Cultivating the Citizen Consumer: Marketing Books and Prints in the Revolutionary Era and the New Nation,” 2012.

*Faculty Development Grant*, Assumption College, 2010, 2012, 2014, 2016, 2018.

- “Index for *Adverts 250 Project* and *Slavery Adverts 250 Project*,” 2018
- Course Development: “Strategy Board Games and the Quest for Freedom between the American Revolution and the Civil War,” 2016.
- “Early American Advertising: Marketing and Consumer Culture in Eighteenth-Century America,” 2014.
- “Cultivating the Citizen Consumer: Marketing Books and Prints in the Revolutionary Era and the New Nation,” 2012.
- “Imprinting Gender: Men, Women, and Commercial Advertising in Eighteenth-Century Philadelphia,” 2010.

*Core Curriculum Course Development Grant*, Assumption College, 2015.

- To develop an upper-level seminar crosslisted in History and Theology, “Religion and Culture in Ireland and America, 1450-1750”

*SOPHIA Program Course Development Grant*, Assumption College, 2013.

- To develop an upper-level undergraduate course, “Vocations in Public History.”

*Dean’s Teaching Fellowship*, Johns Hopkins University, 2005.

*Lois F. McNeil Dissertation Fellowship*, Winterthur Museum, Garden, and Library, 2004-2005.

*Fellowship*, Department of History, Johns Hopkins University, 1999-2004.

*John B. Frantz Travel Grant*, Pennsylvania Historical Association, 2003.

*Jacob M. Price Visiting Research Fellowship*, William L. Clements Library, University of Michigan, 2003.

*Friends of the McNeil Center Dissertation Fellowship*, McNeil Center for Early American Studies, 2002-2003.

*Research Fellowship*, Program in Early American Economy and Society, Library Company of Philadelphia, 2002.

*Summer Research Grant*, Program for the Study of Women, Gender, and Sexuality, Johns Hopkins University, 2002.

*Research Fellowship*, David Library of the American Revolution, 2001 & 2002.

*J. Brien Key Graduate Assistance Fund Award*, Johns Hopkins University, 2001 & 2002.

*Fellowship*, Program for the Study of Women, Gender, and Sexuality, Johns Hopkins University, 1999-2000.

*Nominee for Rhodes Scholarship*, nominated by University of Michigan, 1997.

*Phi Beta Kappa Society*, University of Michigan, 1995.

### **Seminars and Colloquia**

*Fellow*, The Bright Institute, Knox College, Galesburg, Illinois, 2018-2020.

- “Finance, Race, and Gender in the Early Modern Atlantic World,” Summer 2019.
- “Encountering the American Revolution in the Twenty-First Century,” Summer 2019.

*Participant*, “Teaching Core Courses Academy,” Center for Teaching Excellence, Assumption College, Fall 2015 – Spring 2016.

*Participant*, “The Digital Antiquarian Workshop,” *Digital Humanities Summer Seminar*, American Antiquarian Society, Worcester, Massachusetts, June 2015.

*Participant*, “Alessandro Manzoni’s *I Promesi Sposi (The Betrothed)*,” *Third Annual Emmanuel d’Alzon Colloquium*, Office of Mission, Assumption College, January 2014.

*Participant*, “Literature of Vocation,” *SOPHIA Program Faculty Colloquium*, Office of the Provost, Assumption College, May 2013.

*Participant*, “Love and Law: Virgil to Shakespeare,” *First Annual Emmanuel d’Alzon Colloquium*, Office of Mission, Assumption College, January 2012.

*Participant*, “Encountering Revolution: Print Culture, Politics, and the British American Loyalists,” *Summer Seminar*, Program in the History of the Book in American Culture, American Antiquarian Society, Worcester, Massachusetts, June 2011.

Participant, "Citizenship in the American Global Polity," *Interdisciplinary Seminar for College and University Faculty*, Aspen Institute, Queenstown, Maryland, July 2010.

## **Teaching Experience at Assumption College**

HIS 400, "Research Methods: Vast Early America," Spring 2020.

HIS 285, "Women's Studies: Images of Women in America," Fall 2010, Spring 2011, Fall 2016, Fall 2017, Fall 2018, Fall 2019.

\*\*\**This course was crosslisted with Comparative Literature, English, Psychology, and Sociology.*

\*\*\**This course was crosslisted with Sociology in Fall 2010, Spring 2011, Fall 2016, and Fall 2017.*

\*\*\**This course counted toward the Women's Studies minor.*

\*\*\**This course counted for Community Service Learning credit. Students worked in collaboration with the Worcester Women's Oral History Project.*

HIS 180, "U.S. History I: From Contact to Reconstruction," Fall 2015, Spring 2019.

\*\*\**In Fall 2015, one section of this course was part of a Tagaste Project learning community, "Express Yourself: Visual Messages and Historical Narratives." Students concurrently enrolled in Graphic Design 115: "Graphic Design: Form and Content."*

HIS 359, "Revolutionary America, 1763-1815," Fall 2015, Spring 2017, Spring 2019

HIS 259, "Revolutionary America, 1763-1815," Spring 2009, Spring 2011, Spring 2013.

- "From Colonies to Nation: Topics in the History of the American Revolution and Early Republic."

\*\*\**This course counted for Community Service Learning credit, Fall 2015, Spring 2017. Students worked in collaboration with the American Antiquarian Society.*

\*\*\**This course counted toward the Law, Ethics, and Constitutional Studies minor, Spring 2013, Fall 2015, Spring 2017, Spring 2019.*

\*\*\**This course counted toward the Medieval and Early Modern Studies minor, Spring 2013, Fall 2015, Spring 2017, Spring 2019.*

\*\*\**This course counted toward the Women's Studies minor, Spring 2013, Fall 2015, Spring 2017, Spring 2019.*

\*\*\**This course fulfilled the Writing Emphasis requirement, Spring 2009.*

HIS 402, "History Seminar," Fall 2018

HIS 393, "History Seminar," Fall 2009, Fall 2013.

- "Slave Narratives: A Reading and Research Seminar," 2013, 2018.

\*\*\**This course fulfilled the Writing Emphasis requirement.*

\*\*\**This course counted toward the Women's Studies minor.*

- "Seminar on Slavery and Freedom in British North America and the United States," 2009.

HIS 401, "History Pro-Seminar," Fall 2018

HIS 391, "History Pro-Seminar," Fall 2013.

HIS 389, "Special Topics in History," Fall 2009

- "Slavery and Freedom in British North America and the United States," Fall 2013, Fall 2018.

\*\*\**This course counted toward the Medieval and Early Modern Studies minor.*

\*\*\**This course counted toward the Women's Studies minor.*

- "Pro-Seminar on Slave Narratives: Research Methods and the History of Slavery in America," 2009.

\*\*\**This course fulfilled the Writing Emphasis requirement.*



HIS 366, "Vocations in Public History," Spring 2014, Spring 2016, Spring 2018.

\*\*\*This course counted for Community Service Learning credit. Students worked in collaboration with Preservation Worcester (Spring 2014) and the American Antiquarian Society (Spring 2016 and Spring 2018).

\*\*\*This course was part of SOPHIA (Sophomore Initiative at Assumption).

HIS 181, "U.S. History II: From Reconstruction to the Present," Spring 2016, Spring 2017, Spring 2018.

\*\*\*This course counted for Community Service Learning credit in Spring 2016, Spring 2017, Spring 2018. Students worked in collaboration with the Worcester Women's Oral History Project.

\*\*\*In Spring 2016, one section of this course was part of a Tagaste Project learning community, "Express Yourself: Visual Messages and Historical Narratives." Students concurrently enrolled in Graphic Design 115: "Graphic Design: Form and Content."

HIS 258, "Colonial America," Fall 2008, Fall 2010, Fall 2012, Fall 2016.

- "American Encounters: A History of Colonial America in the Atlantic World."

\*\*\*This course counted toward the Medieval and Early Modern Studies minor, Fall 2012, Fall 2016.

HIS 255, "From Contact to Casinos: Interactions with Indians in North America," Spring 2012, Spring 2014.

\*\*\*This course was crosslisted with Anthropology.

\*\*\*This course counted toward the Medieval and Early Modern Studies minor.

\*\*\*This course counted toward the Peace and Conflict Studies minor, 2014.

HIS 115, "West and the World II (Since 1800)," Spring 2009-2014.

- "The West and the World (Part 2): Individuals, Communities, and Identity in the Modern World."

\*\*\*This course counted for Community Service Learning credit, 2011-2014. Students worked in collaboration with the Worcester Women's Oral History Project.

\*\*\*One section of this course was part of a Tagaste Project learning community, "Perspective and Perception: Interpreting the World in Words and Images," 2010, 2011, 2013, 2014. It was offered concurrently with Studio Art 111: "Painting I."

\*\*\*One section of this course was part of a Tagaste Project learning community, "Insiders and Outsiders: The Many Voices of History and Faith," 2012, 2013. Students concurrently enrolled in Theology 203, "The Early Church."

HIS 114, "West and the World I (To 1800)," Fall 2008-2013.

- "The West and the World (Part 1): Topics in the History of the Atlantic World, 1400-1800."

\*\*\*One section of this course was part of a Tagaste Project learning community, "Perspective and Perception: Interpreting the World in Words and Images," 2009, 2010, 2012, 2013. Students concurrently enrolled in Studio Art 101: "Drawing I."

\*\*\*One section of this course was part of a Tagaste Project learning community, "Insiders and Outsiders: The Many Voices of History and Faith," 2011, 2012. Students concurrently enrolled in Theology 100, "The Bible."

HIS 254, "North American Indian," Fall 2011.

\*\*\*This course was crosslisted with Anthropology.

\*\*\*This course counted toward the Medieval and Early Modern Studies minor.

HIS 389, "Special Topics in History," Spring 2010.

- "Popular Culture in Modern America: Topics in Mass Entertainment and Consumer Culture."

\*\*\*This course counted toward the Women's Studies minor.

### **Independent Study Courses**

HIS 390, "Independent Study," Fall 2019.

- "Digital Humanities and Public History"

HIS 390, "Independent Study," Summer 2017.

- "Practicum in Digital Humanities"

PCS 402, "Peace and Conflict Studies Capstone," Spring 2016.

HIS 390, "Independent Study," Spring 2012.

- "Writing and Revising a Senior Thesis."

HIS 394, "Practicum in the Teaching of History," Spring 2012.

HIS 390, "Independent Study," Fall 2011.

- "History Research Methods."

### **Teaching Experience at Other Institutions**

"Explorations in American Culture: Public History, Reality Television, and Understanding Early North America," Dalhousie University, Summer 2008.

"The Atlantic World, 1450-1650: Europe, Africa, and the Americas in the Age of Exploration," Dalhousie University, Winter 2008.

"Enslavement and Emancipation: A History of Slavery in British America and the United States," Dalhousie University, Winter 2008.

"Popular Culture in Modern America: Topics in Mass Entertainment and Consumer Culture," Dalhousie University, Winter 2008.

"North American Experiences: A History of Canada and the United States, 1860 to Present," Dalhousie University, Fall 2007 and Winter 2008.

"Writing About North American Experiences," Dalhousie University, Fall 2007 and Winter 2008.

*\*\*\*The course fulfilled the Writing Requirement for undergraduate B.A. and B.Sc. students.*

"American Encounters: A History of America, 1492-1865," Dalhousie University, Fall 2007.

"Work and Gender in America, Colonial Period to World War II: An Exploration of Family and Community," Dalhousie University, Fall 2007.

*\*\*\*This course was crosslisted with Gender and Women Studies Programme.*

### **Graduate Student Instructor**

“Reality Television, Public History, and Understanding Early America,” Johns Hopkins University, Intersession 2007.

“American Encounters: A History of America, 1492-1865,” Johns Hopkins University, Summer 2006.

“Reality Television as Public History,” Johns Hopkins University, Intersession 2006.

*\*\*\*This course was crosslisted with the Program in Film and Media Studies and with the Program for the Study of Women, Gender, and Sexuality.*

“Advertising and Consumer Culture in America, 1750-1970,” Johns Hopkins University, Fall 2005.

*\*\*\*This course was crosslisted with the Program for the Study of Women, Gender, and Sexuality.*

### **Mentoring Responsibilities**

*Pre-Law Advisor, 2017-present.*

*Undergraduate Research and Fellowship Coordinator, History Department, Assumption College, 2010-present.*

*Faculty Advisor, interdisciplinary undergraduate American Studies Seminar, American Antiquarian Society, February 2009-present.*

### **Thesis – Director**

Mark Mulligan, “Female Warriors and Victims of Circumstance: Male Impersonators in Early American Print Culture,” 2011-2012.

*\*\*\*Recipient of the 2013 Joan Nestle Prize, awarded biannually by the Committee on Lesbian, Gay, Bisexual, and Transgender History, an affiliated society of the American Historical Association.*

### **Thesis – Second Reader**

Samantha Davis, “Inheritance in Ixil: A Testament to Gender Parallelism in an Eighteenth-Century Maya Cah,” 2016.

Paula DeCosta, “Nancy the Rebel? Nancy Drew and Gender Norms in Twentieth-Century America,” 2013.

### **Thesis – Outside Reader**

Jenna Connors (Political Science), “The Second Amendment from the Founding to the Reconstruction Era: The Contrast between Federal and State Regulation,” 2015.

### **Mentor – Research Assistants**

Olivia Burke, Summer 2019: 350 hours on digital humanities projects funded by an Honors Summer Fellowship, Assumption College

Megan Watts, Summer 2017: 350 hours at the American Antiquarian Society funded by an Honors Summer Fellowship, Assumption College

Jason Duke, Summer 2014: 350 hours at the American Antiquarian Society funded by an Honors Summer Fellowship, Assumption College.

Paula DeCosta, Summer 2012: 350 hours at the American Antiquarian Society funded by an Honors Summer Fellowship, Assumption College.

Elena Despotopulos, Summer 2012: 350 hours at the American Antiquarian Society funded by a Faculty Development Grant, Assumption College.

Mark Mulligan, Summer 2011: 350 hours at the American Antiquarian Society funded by the Office of the Provost, Assumption College.

Mark Mulligan, Summer 2010: 350 hours at the American Antiquarian Society funded by a Faculty Development Grant, Assumption College.

**Mentor – Student Presentations at Conferences and Community Events**

Jenna Smith, “Freedom and Enslavement in the Era of the American Revolution: Lessons from the *Slavery Adverts 250 Project*,” WISE Program, Assumption College, November 2019.

Olivia Burke, “Serving as Guest Curator for the *Slavery Adverts 250 Project*, a Digital Humanities Project Examining the Limits of Freedom in the Era of the American Revolution,” Summer Research Symposium, Assumption College, September 2019.

Jonathan Bisceglia, Mary Bohane, Kurt Falter, Zachary Karpowich, Anna MacLean, and Sean Sullivan, “Advertising in Early America,” WISE Program, Assumption College, March 2018.

Andrew Lampi, “Combining Education and Service,” *Worcester Women’s Oral History Project Annual Lecture*, Worcester Public Library, December 2014.

\*\*\*This student’s presentation supplemented my lecture, “Undergraduates ‘Doing’ History: Integrating Oral History Projects into Humanities Courses.”

Paula DeCosta and Elena Despotopulos, “Made in America: Marketing Patriotism in Post-Revolutionary America,” Undergraduate Poster Session, *Eighty-First Annual Meeting of the Pennsylvania Historical Association*, Harrisburg, Pennsylvania, November 2012.

Katie Jankun, “Working with the Worcester Women’s Oral History Project: A Student’s Experience,” *National Library Week Event*, d’Alzon Library, Assumption College, April 2012.

Mark Mulligan, “Women’s Studies: Content in the Classroom, Experiences Conducting Oral Histories,” *National Library Week Event*, d’Alzon Library, Assumption College, April 2012.

Mark Mulligan, "Cultivating the Citizen Consumer: Marketing Books and Prints in the Revolutionary Era and the New Nation," *Before Madison Avenue: Advertising in Early America*, Center for Historic American Visual Culture and Program in the History of the Book in American Culture, American Antiquarian Society, Worcester, Massachusetts, November 2011.

- Mark served as research assistant and co-presenter for this paper.

Mark Mulligan, "Male Impersonators in Early American Print Culture, 1776-1876," *Colloquium*, American Antiquarian Society, Worcester, Massachusetts, November 2011.

Mark Mulligan, "'A Very Active Clever Lad': Male Impersonators in Mid-Atlantic Newspapers, 1789-1815," Undergraduate Poster Session, *Eightieth Annual Meeting of the Pennsylvania Historical Association*, Johnstown, Pennsylvania, October 2011.

\*\*\*This student won second place honors for his poster and presentation.

Paula DeCosta and Hannah-Lee Hilsman, "Women's Studies, Community Service Learning, and the Worcester Women's Oral History Project," *Community Service Learning Colloquium*, Assumption College, February 2011.

Paula DeCosta and Hannah-Lee Hilsman, "Louise Clarke: Finding the 'Regular' Woman," *Worcester Women's History Project Meeting*, Worcester, Massachusetts, December 2010.

Savannah Harvey and Nicole Smith, "A Woman's Choice: Interview with Susan Strandberg," *Worcester Women's History Project Meeting*, Worcester, Massachusetts, December 2010.

### **Mentor – Undergraduate Research Symposium**

#### **Presentations – 2019**

Chloe Amour, "Using Newspaper Advertisements to Examine Consumer Culture in Colonial America"

Olivia Burke, "When Life Gives You Lemons: Fruit and Status in Colonial and Revolutionary America"

Ethan Canova, Grant Fabbri, Tyler Moreau, and Colin Orleman, "Marketing the Slave Trade in Eighteenth-Century America"

Luke DiCicco, "The Importance of Print Culture in the Era of the America Revolution: Lessons from the *Adverts 250 Project*"

Zachary Dubreuil, "'Doing' History by Studying Colonial Advertisements"

Zachary Dubreuil, Alexander Olmstead, and Daniel Rodriguez, "Using Advertisements and Shop Signs to Explore Colonial American History"

Sean Duda, "Advertisements from 250 Years Ago and What They Tell Us about Life in the Colonies"

Genevieve Duff, Jamison Naylor, and Skylar Wolfe, “Hands-On History: What We Learned from Participating in a History Lab”

Alison Fitzpatrick, Gina LeDonne, Shannon McLaughlin, and Isabella Ruane, “The Influence of Advertisements in Eighteenth-Century America”

Aidan Griffin, “Newspaper Advertisements in Colonial America”

Bryant Halpin, “My Experiences as a Guest Curator for Public History Projects about Advertisements”

Gabriella Kamyck, Antonia Kosnoski, and Alyssa Szymkowicz, “Conducting Research with the Boston Chronicle, an Eighteenth-Century Newspaper”

Matthew Ringstaff, “What I Learned as a Guest Curator for the *Adverts 250 Project*”

Samantha Surowiec, “The Importance of Advertising in the Era of the American Revolution”

Patrick Waters, “Using Advertisements to Examine Daily Life 250 Years Ago Today”

#### Presentations – 2018

Jonathan Bisceglia, “Doing History: What I Learned as a Guest Curator for a Digital Humanities Project”

Kasey Blodgett, “Keeping Women’s History Alive: Kate Toomey, Worcester City Councilor”

Mary Bohane, “Using Newspaper Advertisements to Examine Education in Colonial America”

Joshua Corrigan and Zachary DiCarlo, “The Life of Nancy Avila: An Oral History”

Jeremiah Edwards and Megan Merna, “Serving the Worcester Community: An Oral History about Public Service”

Kurt Falter, “Coffee and the Colonies”

Feldano Francois and Andrew Moccia, “An Oral History Interview with Ann Marie Shea”

Raymond Furgal and George Lorin, “A Life in the Library: Marie and Mueller’s Oral History Interview”

Zachary Karpowich, “Advertising an Influential Pamphlet: Politics and Print Culture in Early America”

Anna MacLean, “Eighteenth-Century American Newspapers and an Assortment of Advertisements”

Sean Sullivan, “Europe Transposed: German Settlers in Colonial America”

## Presentations – 2017

Liam Bashista and Frank Mantero, “Lauren Grover, Self-Made Woman: An Oral History Interview”

Samuel Birney, “The *Adverts 250 Project*: Digital Humanities and Reaching Out to the General Public”

Jonathan Bisceglia, “Transcribing the Past: Working on the *Isaiah Thomas Broadside Ballads Project*”

Marisa Butler and Bridget Coakley, “Memories of a Woman Who Works for Social Justice”

Elaine Cavaliere and Abbey Marsalisi, “Kellee Kosiorek, a Story of a Worcester Woman’s Service to Citizens of the World”

Abigail Cote and Aishea Henry, “God’s Influences in the Life of Linda Raffaele-Moyen”

Shannon Dewar, “Curating the *Adverts 250 Project*: Examining Everyday Life in Revolutionary America”

Delaney Fenton, Natalia Kaczor, and Sydney Vu, “Women’s Body Image in the Media”

Haley Guenard, Kayelyn Kellee, and Erin Laverty, “Making a Difference in the Lives of Women: An Oral History Interview with Jasmine Jina Ortiz”

Lindsay Hajjar, Thea Hickey, and Jenna Snyder, “One Woman’s Commitment to Social Justice: An Oral History Interview with Marissa Pyatt”

Shannon Holleran, “Looking at History with a Modern Eye: Working on a Digital Humanities Project”

Evan Maravelis and Timothy Wood, “The Story of a State Representative: An Oral History Interview with Kimberly Ferguson”

Danie Marseille, “Nancy Johnson’s Lifelong Commitment to Education: An Oral History Interview”

Daniel McDermott, “Digital Humanities and the Era of the Revolution: Digitally Connecting the Public and Historians”

Ceara Morse, “The *Slavery Adverts 250 Project*: Examining Advertisements for Slaves Published during the Eve of the American Revolution”

Evan Sutherland, “Studying Newspaper Advertisements from 250 Years Ago”

Megan Watts, “The *Adverts 250 Project*: Using Advertisements to Understand Early American Society”

## Presentations – 2016

Mary Aldrich, “Practicing History in Public: My Work on the Isaiah Thomas Broadside Ballads Project”

Shannon Birch and Alec Capstick, “Ensuring Special Needs Are Met: An Oral History Interview with Marjorie Cohen”

Colleen Birkmeyer and Julie Carpino, “The Experiences of a Worcester Woman: Sara Swillo Muckian”

Jonathan Bisceglia and Hope Sutton, “Exploring Abby Kelley Foster and Women’s History in Worcester with Charlotte Wharton”

Delia Byrne and Shannon Mulvaney, “An Oral History Interview with Andrea Healy: Successfully Facing the Challenges of a Young Mother”

Maia Campbell, “The Advertisements of Colonial America: A Gateway for Digital Humanities”

Ralph Cola, “The Man Whose Fame Survived All: Public Perceptions of Union General Ambrose Burnside during the American Civil War”

Elizabeth Curley, “*Adverts 250*: Bringing Technology, History, and Social Media Together”

Samantha Davis, “The Republican and Religious Northern Woman in patriotic Songs during the Civil War”

Trevor Delp, “‘Doing’ History: Working as a Guest Curator on the *Adverts 250 Project*”

Luke Hoyt and Samantha Naples, “An Oral History Interview with Deborah Gavron-Ravenelle: Women in the Worcester Community”

Andrew Lampi, “Pirates, Privateers, and Print Culture of Eighteenth-Century Boston”

Suzanne Pepe and Abigail Toomey-Fisk, “Transitions and Trials: An Oral History Interview with Katrina McNamara”

Kathryn Severance, “Working with T-PEN: A Look at Transcriptions of Historical Sources”

Zachary Szymkowicz, “Christian Patriotism: The Civil War through the Lens of Christian Sermons”

## Presentations – 2015

Connor Anderson and Samantha Davis, “The Central Building: Saving Worcester’s Historic Downtown”

Jason Duke, “Magazine Advertising and Eighteenth-Century Book Publishing and Distribution Networks”

Erich Grossé and Mia-Michelle Russell, “War Memorial Auditorium: One of Worcester’s Endangered Landmarks”



Nicholas Comnesso, Jonathan Kezer, Caitlin Miller, and Candace Ruby, “Preserving the Higgins Armory Museum”

#### Presentations – 2014

Maura Corbett, “Noah Webster and the Standardization of American English Orthography”

Jason Duke, “The Railroad: Its Technology, Economics, and Regulation”

Giulianna Franchetti, “Coping with Christianity: Achieving Spiritual Freedom in Nineteenth-Century Slave Narratives”

Jennifer Gargan, “Spreading Political Ideologies through Children’s Literature, 1790-1860”

Erich Grossé, “Modern Weaponry and Its Effects on Nineteenth-Century Society”

Madeline Harley, “Chattel, Not Children: The Effects of American Slavery on Slave Childhoods”

Jesse Hunt, “The Costs of Freedom: An Examination of Self-Purchase and Escape in Nineteenth-Century Slave Narratives”

Kerriann Lusk, “Lack of Gender Bias in the Chesapeake Region: An Examination of the Treatment of Male and Female Slaves in Nineteenth-Century Slave Narratives”

Jack McGinty, “The Power of Mastery: Slaves, Slaveholders, and Family Dynamics in Nineteenth-Century Slave Narratives”

#### Presentation – 2013

Kathryn Buckley, “Revising the Boston Tea Party.”

#### Poster – 2013

Paula DeCosta and Elena Despotopulos, “Made in America: Marketing Patriotism in Post-Revolutionary America.”

#### Presentations – 2012

Stephanie Giguere, “The Weeping Widow: A Closer Look at Nineteenth-Century American Women in Mourning.”

Mark Mulligan and Holly Rivard, “Difference Feminism: An Interview for the Worcester Women’s Oral History Project.”

#### Poster – 2012

Lauren Morocco, “Hair Today, Gone Tomorrow: The History of Mourning Jewelry from the Eighteenth through Twenty-First Century.”

\*\*\*This poster won the Humanities Award.

### Presentations – 2011

Paula DeCosta and Hannah-Lee Hilsman, “Louise Clarke: Finding the ‘Regular’ Woman.”

Megan Evangelista and Katerina Reilly, “Worcester Women’s Oral History Project: Interview with Dr. Ogretta McNeil.”

Savannah Harvey and Nicole Smith, “A Woman’s Choice: Interview with Susan Strandberg.”

Jamie Marrone and Erin Theriault, “Stacy O’Bey: Defying Gender Roles and Stereotypes.”

Thomas McGinley, “Repressed or Oversexed? An Examination of Puritan Ideology and Practice.”

Mark Mulligan, “Breaching Gender: Male Impersonators in Eighteenth- and Nineteenth-Century Print Culture.”

\*\*\*This presentation won the Humanities Award.

### Poster – 2011

Mark Mulligan, “Women Advertisers in Eighteenth-Century Philadelphia.”

\*\*\*This poster won the Humanities Award.

### Presentations – 2010

Shawn Guilderson, “American Reactions to the Haitian Revolution: Why the Insurrection Was Important to Slavery and How Toussaint Louverture Was an Influential Figure of the Revolutionary Era.”

Shawn Murray, “Blacks in the American Revolution: Opportunities, Service, and the Paradox between Rhetoric and Reality.”

John Nagle, “Biblical Interpretation: The Battle Between the Slaveholding South and Abolitionists.”

Shannon Reilly, “‘On Land and in Water, Quabbin Carries the Scars of Man’s Presence’: The Changing Landscape of Enfield Massachusetts, and the Quabbin Reservoir, Early Settlement to Present.”

Shannon Reynolds, “The Ideal Environment: The Natural and Built Environment of Worcester State Hospital during the Nineteenth Century.”

### **Mentor – Valedictorian and Salutatorian**

- Zachary John Fournier, *Valedictory Address*, 2019
- Julia Nicole Demkowicz, *Introduction of Robert Lewis, Jr.*, 2019
- Raysa Guerrero, *Valedictory Address*, 2018

- Noor Kawmi, *Introduction of Robert Barron*, 2018
- Rachel Eva Avard, *Valedictory Address*, 2017
- Sonia Caron Nunes, *Introduction of John L. Allen, Jr.*, 2017
- Andrew Joseph Lampi, *Valedictory Address*, 2016
- Brenden Christopher Knight, *Introduction of Carolyn Y. Woo*, 2016.
- Katie LeDuc, *Valedictory Address*, 2014.
- Andrea Clapp, *Introduction of Frances X. Hogan*, 2014.
- Hannah-Lee Hilsman, *Valedictory Address*, 2013.
- Amanda Guy, *Introduction of Richard C. DesLauriers*, 2013.
- Nicholas Innis DiAntonio, *Valedictory Address*, 2012.
- Kirsten Megan Chirichetti, *Introduction of Brian K. Kelley*, 2012.
- Alexandria Marie Orlando, *Valedictory Address*, 2011.
- Brendan Patrick Shea, *Introduction of Immaculée Ilibagiza*, 2011.
- Sarah Rachel Ambacher, *Valedictory Address*, 2010.
- Leslie Elizabeth Lupin, *Introduction of Richard E. Lamoureaux*, 2010.

#### **Content Supervisor – Secondary Education**

- Shannon Holleran, placement at Froest Grove Middle School, Spring 2019.
- Mary Williams, placement at Wachusett Regional High School, Spring 2017.
- Kathleen Tanguay, placement at Shrewsbury High School, Spring 2016.
- Michael Carpentier, placement at Shrewsbury High School, Spring 2014.
- Mary Guinee, placement at Shrewsbury High School, Spring 2014.
- Katherine Jankun, placement at Doherty High School, Spring 2014.
- Michael Foley, placement at Shrewsbury High School, Spring 2011.

#### **Faculty Development**

*Participant*, programs sponsored by the D'Amour Center for Teaching Excellence, Assumption College, Fall 2014-present.  
formerly Faculty Teaching Colloquium, Fall 2008-Spring 2014.

*Participant*, Community Service Learning Faculty Development Workshop, Assumption College, May 2009, May 2010, May 2011, May 2012, May 2013, May 2014, May 2015, May 2016, May 2018.

*Participant*, Diversity Awareness Training – Race, Assumption College, February 2010.

*Participant*, Diversity Awareness Training – Sexual Orientation, Assumption College, October 2008.

## **University Service**

*Chair*, History, Fall 2020-present.

*Chair*, Human Services and Rehabilitation Studies, Summer 2019-present.

*Pre-Law Advisor*, 2017-present.

*Director*, Women’s Studies Program, 2016-2020.

*Senator*, Representative Faculty Senate, 2015-2019.

- *Vice President*, 2018-2019.

*Interim Director*, Community Service Learning Program, Spring 2014.

*Member*, Committees at Assumption College, Worcester, Massachusetts.

Senate Committee on General Education (SCOGE), 2018-present.

Honors Council, 2016-present.

Evaluation Committee (for tenure and promotion), 2015-2019.

- *Chair*, 2018-2019

Undergraduate Research Symposium, 2009-2011, 2015-2018.

- *Chair*, 2016-2018
- *Co-Chair*, 2015-2016

Community Service Learning Advisory Board, 2011-present.

Commencement, 2009-2014, 2015-present.

Institutional Advancement, 2009-2016.

Standard Four: The Academic Program, NEASC Five-Year Interim Report Team, 2015.

Person and Society Goals and Objectives, Core Curriculum Implementation Team, 2015.

Merit Awards, 2009-2011, 2012-2014.

Tagaste Project, 2010-2014.

Teagle Grant for “Assessing Students’ Moral and Spiritual Growth in Liberal Arts Colleges”  
(in collaboration with The College of the Holy Cross, Worcester, Massachusetts, and St.  
Anselm College, Manchester, New Hampshire), 2009-2011.

Academic Honesty Advisory Committee, 2011.

First-Year Common Book, 2008-2009.

*Member*, Search Committees at Assumption College, Worcester, Massachusetts.

Search for Dean of the College of the Liberal Arts and Sciences, 2019.

*Chair*, Search for Nineteenth-Century America Specialist, History Department, 2018-2019.

Search for Instructional Technology Specialist, Information Technology, 2018.

Search for Latin American Specialist, History Department, 2009-2010.

Search for Head of Reference and Information Literacy, d’Alzon Library, 2009-2010.

*Faculty Mentor*, SOPHIA Program, Assumption College, 2019-present.

*Faculty Mentor*, Interest Circle, Living Learning Center, Assumption College, 2009-present.

“Exploring Worcester (Or, Beyond the Assumption Bubble),” 2015-present.

“Go! Travel and Tourism,” 2013-2015.

“Reality Television as Public History,” 2009-2013.

*Faculty Coordinator*, First-Year Common Book (Frederick Douglass, *Narrative of the Life of Frederick Douglass, An American Slave, Written By Himself*), Summer 2018.

“Model Classroom Guide for Faculty – Summer Orientation.”

“Preparation for the Model Classroom Experience: New Students and Orientation Leaders.”

“Model Classroom Guide for Faculty – Fall Orientation.”

*Advisor*, SEND (Service, Exploration, Network, Discovery) Spring Break Work Trip to Baltimore, Maryland, March 2010, March 2012, March 2014.

\*\*\*Coordinated and worked alongside students volunteering at Health Care for the Homeless, Our Daily Bread Hot Meal Program, and Sandtown Habitat for Humanity.

*Participant*, Recruiting Activities sponsored by Admissions, Assumption College, 2008-present.

\*\*\*Activities include attending recruiting events for prospective and accepted students, parents, and high school guidance counselors on and off campus and participating in Hound Bound, an online forum for accepted students to ask questions about the College.

*Contributor*, “Faculty Corner,” *Le Provocateur* (campus newspaper).

- “Professor on Importance of Donating to the College,” February 19, 2014.
- “Professor on Importance of Mentors,” September 17, 2009.

*Campus Organizer*, public reading of Martin Luther King’s “Letter from Birmingham Jail,” an international program to commemorate its fiftieth anniversary coordinated by the Birmingham Public Library, April 2013.

*Faculty Coordinator*, First-Year Common Book (Elizabeth Gilbert, *The Last American Man*), Summer 2012.

“Model Classroom Guide for Faculty – Summer Orientation.”

“Preparation for the Model Classroom Experience: New Students and Orientation Leaders.”

“Model Classroom Guide for Faculty – Fall Orientation.”

*Organizer*, “Sex and the Founding Fathers: The Search for a Relatable Past featuring Dr. Thomas A Foster,” Assumption College, October 2015.

*Organizer*, “Acts of Resistance and Narratives of Violence: The Irish Uprising of 1641 – A Lecture Series featuring Dr. John H. Ball,” Assumption College, April 2011.

“Massacres, Ghost Stories, and Cow Trials: Interpreting the Irish Uprising of 1641.”

“Women and Violence in the Uprising of 1641: ‘Lewd Viragos’ or Following Judith?”

“Study and Research Abroad: A Year in Ireland,” lunchtime conversation with undergraduate History and English majors.

*Organizer*, “New England Women in the Age of the Revolution: A Film Series,” Assumption College, March-April 2011.

*Panelist*, “Faculty Contributions to Student Life and Activities,” First-Year Faculty Orientation Series, Assumption College, October 2010, October 2011, October 2012.

*Presenter and Discussion Facilitator*, “Multiculturalism,” Student Leadership Institute, Assumption College, March 2010.

*Faculty Evaluator*, Undergraduate Research Symposium, Assumption College, April 2009, April 2010, April 2011, April 2012.

*Volunteer*, First-Year Student Moving Day, Assumption College, August 2008, August 2009, August 2010, August 2011.

## **Related Academic and Professional Employment**

*Consultant* to Craig Coyne Jewelry, Ellicott City, Maryland, Summer 2007.

Prepared application for Historic District Commission to make alterations to exterior of retail store consistent with established historical preservation guidelines.

*Research Assistant* to Dr. Karin Wulf, Washington, DC, Summer 1999.

Compiled index for Karin Wulf's *Not All Wives: Women of Colonial Philadelphia* (Ithaca: Cornell University Press, 2000).

*Service Coordinator*, North American Précis Syndicate, Inc., Washington, DC, 1999.

Created archive and finding aid for press releases distributed 1990-1999.

*Research Assistant*, Dr. Bernice Johnson Reagon, Washington, DC, 1998.

Conducted photography and imagery research for liner notes for soundtrack to accompany "Africans in America" PBS series; archive and database development for African American cultural materials at National Museum of American History, Smithsonian Institution.

*Research Assistant*, Department of History, The American University, 1997-1998.

Classified twentieth-century civil rights materials for archives of Dr. Bernice Johnson Reagon.

### **Professional Affiliations**

American Historical Association.

Organization of American Historians.

Omohundro Institute of Early American History and Culture.

Friends of the McNeil Center for Early American Studies.

Society for Historians of the Early American Republic.

Society for the History of Authorship, Reading, and Publishing.

Historical Society of Pennsylvania.

Pennsylvania Historical Association.

Native American and Indigenous Studies Association.